

William Joseph International Academy for Performing Arts

The William Joseph International Academy for Performing Arts presents an adaptation of the all time favourite family musical drama - **JUNGLE BOOK 2** on 25, 26 and 27 August, 2006 at the St. John's Auditorium, Koramangala.

The **Jungle Book** can be regarded as a classic story narrated by an adult to children; it also constitutes a complex literary work of art in which the whole of Kipling's philosophy of life is expressed.

For the first time the William Joseph International Academy would be bringing this fascinating story of Mowgli to life on stage. Mowgli, who misses the jungle and his old friends, runs away from the village unaware of the danger that awaits him in the wild. The cast has come together as a melting pot of people of various ages from all walks of life. This Musical production of the classic story is supported by a cast of experienced professionals, singers, dancers and musicians.

A production of this stature requires sponsors, friends and well-wishers to make this a reality. Thus we seek your assistance in the form of sponsorships or brochure advertisements.

Each performance will guarantee an audience of at least 1000 students, which will culminate in three public shows at the St. John's Auditorium. Thus we ensure you an audience of approximately 6000 people. Your company's name and Logo will be advertised at all our performances outside the auditorium. Sponsors can expect extensive publicity through print and electronic media pre and post event, more targeted publicity at the venue (programmes and foyer displays) and various benefits linked to our public performances including complimentary tickets and priority booking.

All proceeds from this concert will go towards the setting up of an International Academy for Performing Arts. Donors can be assured that their support will create valuable opportunities and experiences for students who love music and theatre, including some who might make it their profession and many for whom it will remain a lifelong and enriching hobby.

Payments to be made in favour of **WILLIAM JOSEPH MUSIC FOUNDATION**

Tax Exemption Forms

1 NO.DIT [E] 12A/ VOL11/W-45/W-2/2005-06

2.NO.DIT [E] 80G [5][6] 588/ W-2/2005-06

ALL DONATIONS WILL BE EXEMPT FROM INCOME TAX

COST OF PRODUCTION

Hiring of Hall for 3 days

Lighting for 3 days

Sound for 3 days

Sets, Props & stage gear

Make-up

Costumes

Advertising & Publicity

TOTAL COST OF PRODUCTION

Rs.8,00,000.00

BROCHURE ADVERTISEMENTS

BACK COVER OUTSIDE - 50,000

BACK COVER INSIDE - 30,000

FRONT COVER INSIDE - 50,000

FULL PAGE- 8,000/-

HALF PAGE - 5,000/-

TITLE SPONSOR - 4 lacs.

We will be grateful if your company could get back to us with regards to full or part sponsorship at the earliest.

Warm Regards,

Dr. Ashley William Joseph

Director

98441 19956

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